

**Curriculum Vitae**  
**ZACKERY C. DENFELD**

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**EDUCATION**

**M.F.A., University of Michigan, School of Art & Design.** Ann Arbor, MI (2007)

Postdisciplinary Program.  
Electives: Networked Cities, Agent Based Modeling, Brownfield Remediation.  
Summer session in Paramaribo, Suriname as artist in residence.

**B.A., Syracuse University, Maxwell School of Public Affairs.** Syracuse, NY (2004)

Policy Studies.  
Semester abroad at the City University of Hong Kong, School of Creative Media.

**EMPLOYMENT**

**Center for Knowledge Societies** // Scholar in Residence // 2006 – 2008

Managed and co-edited the seven country study *The Emerging Economy Report*, a design and business innovation report for companies investing and designing for the base of the pyramid. Conducted the field research for the Brazil section of the report in and around Sao Paulo over a 10 day period. Lead the information design and innovation strategy efforts, co-edited and marketed the report. My research focused on mobile media ecologies, informal economies and user driven design for the base of the pyramid. (<http://emergingeconomyreport.com>)

In addition to the report, I managed and hosted Pecha Kucha, trained new employees, facilitated user research sessions, and created customized web tools for collecting and managing design ethnographies between offices. (<http://cks.in>)

**Srishti School of Art, Design & Technology** // Artist in Residence // 2007 – 2008

Designed and implemented a transdisciplinary curriculum for a postgraduate program at the Center for Experimental Media Arts at an artist-run lab space. Recruited and advised the first two cohorts of students, co-taught seminars and studios, and oversaw the first year of the program. Managed the physical and digital infrastructure of the lab. Conducted research and carried out projects on urban computing and information ecology. (<http://cema.srishti.ac.in>)

Organized the *Bangalore Space and Culture Symposium* and managed a BioArts wet lab at the National Centre for Biological Sciences. Wrote course outlines and taught project-based classes at the undergraduate level for a newly implemented

project-based foundation curriculum. Served as an advisor on two undergraduate diploma review committees. (<http://srishti.ac.in>)

### **Classes Taught**

- Information Ecology
- Copying is Cool: Remix Culture, Originality and (Utopian) Plagiarism
- A2B: Mapping for Artists
- Layout: Global T shirt Culture
- Environmental Broadcasting

### **Classes Co-Taught**

- User Ethnography of Transportation (with Poonam Bir Kasturi)
- Sustainable Design (with Poonam Bir Kasturi)
- Open Source Product Service Systems (with Poonam Bir Kasturi)
- Identity Design: Bangalore Space and Culture Symposium (with Gabriel Harp)
- Graduate Seminar: BioArts (with Gabriel Harp and Yashas Shetty)
- Graduate Seminar: SpaceArts (with Gabriel Harp and Yashas Shetty)

### **Workshops Taught:**

- Circuit Bending
- Information Design

Sample of a CEMA student's work available at: <http://cityspinning.org>

### **Association of Indian Design Industry (AIDI) // Interaction Designer // 2008**

A design advocacy project for the AIDI which was an extension of a project-based class at Srishti. Faculty and students co-developed a series of social entrepreneurialism projects, one of which was picked up by AIDI. Currently developing the interaction design for “Ten Percent More,” a crowdsourcing solution to everyday design problems. (<http://tenpercentmore.org>)

### **The Knowledge Navigation Center // Software Consultant // 2005-2006**

Helped graduate students and faculty apply multimedia, bibliographic and office software into their teaching and research at the University of Michigan graduate library. ([www.lib.umich.edu/knc/](http://www.lib.umich.edu/knc/))

### **Michigan Daily // Editorial Columnist // 2004 – 2006**

Wrote a bi-weekly column about culture in the information economy. Editorials include “Blue Puddle Manifesto”, “Ending the Information Welfare State”, & “Some FeedForward for the Kids”

### **Neighborhood Studios // Management and Marketing // 2001, 2004**

Managed, provided instruction, and did marketing for an educational program run by the Greater Hartford Art Councils that converted abandoned storefronts into art studios where high school students were paid to work with master artists creating art for sale and performing in public.

**The Center for Arts and Culture // Marketing and Research // 2002**

Redesigned the member database and researched cultural policy for a young think tank in Washington D.C.

**GRADUATE TEACHING ASSISTANTSHIPS**

**Art & Design Perspectives: Technology and the Environment // 3 Semesters //**

Conducted discussions, graded work, and gave online assignments for a class that introduced environmental and technological history for undergraduates engaged in creative work.

**Art & Design Perspectives: Society // 1 semester //**

Conducted discussions and facilitated community group projects for a class that situated contemporary art practice in a larger societal context. The course sought to challenge the assumptions that art practice is primarily a subjective, individual pursuit with the goal of creating a masterpiece. Instead, we asked students to think critically about collaborative, quantitative, and situated modes of creative work.

**Art & Design Perspectives: Philosophy // 1 semester //**

Conducted discussions and graded papers and tests for an introductory class on philosophy and art.

**COLLABORATIVE PROJECTS**

**Plugfinder.com // principal investigator // 2007**

Created an extension of the BluePuddle project that combined location aware devices and GoogleMaps API to help people find “free” electricity. Curated a series of events exploiting street-available electricity and created how-to videos posted on YouTube. (<http://plugfinder.com/>)

**BluePuddle.org // Team Leader // 2006**

Lead a funded research project to create an interactive map-making website in the University of Michigan GROC's lab. Utilized then-cutting-edge GPS enabled camera to geo-tag photographs. Collaborated with groups such as contemporary dance troupe, and a undergraduate class user test the project.

**eBayADay.com // Curator // 2005 & 2006**

Received funding from the University of Michigan Humanities Institute to curate a show in collaboration with Professors from the School of Art & Design, and the School of Business. The show, *eBayADay* explored the possibility of using eBay

as a space to disseminate creative work. ([www.ebayaday.com](http://www.ebayaday.com))

**Discountvideo.org** // Founder of Video Collective // 2004 – 2006

Started a collective of like-minded video artists that distributed video artwork on the web, released a compilation DVD and held one group show. Now defunct.

## LECTURES GIVEN

**Evolutionary Design Ecology** // Bangalore, India // September 2007

Lecture with Gabriel Harp during the Space & Culture Symposium held at the National Institute for Advanced Studies about the role of terrestrial environmental patterns and cues in maintaining mental and spiritual well being of humans.

**Art as Research** // Sao Paulo, Brazil // November 2006

Lecture to a class of advanced Art & Design students in Prof. Giselle Biguelman's Digital Culture program at PUC-SP on how art can serve as a platform for research.

**Artists, Brownfields & Phytoremediation** // University of Michigan // November 2005

Prepared a paper and gave a lecture for undergraduate students on artists who have worked with brownfields and phytoremediation. Compared the mandates, funding mechanisms and research methods of artists compared to other stakeholders.

**We're All Logos Now** // Grand Rapids, MI // February 2005

Lecture and Q&A about artists, corporate culture and the effect of always-on socially networked information environments given at the Urban Institute of Contemporary Art in Grand Rapids, MI.

## CONFERENCES & WORKSHOPS ATTENDED

**The Last Hope** - Hackers on Planet Earth // New York, NY // July 2008

**Urban Typhoon** – Community Design Workshop // Mumbai, India // March 2008

Attended this week-long design charrette with a CEMA student. Worked with members of the Koliwada community to imagine and represent alternatives to the current development plan for the largest informal settlement in Mumbai.

**Mutamorphosis** – Challenging Arts & Sciences // Prague, Czech Republic // Nov. 2007

**Tomorrow's People** - The Challenge of Technologies for Life Enhancement and Life Extension // Oxford, England // March 2006

**Green Makeover** - Retrofitting Sites in Urban Areas to Enrich City Environments // Milwaukee, WI // October 2005

**Biotechnology and Art** // Montreal, Canada // October 2004

## SELECTED PERFORMANCES AND EXHIBITIONS

**Gallery Project** // Ann Arbor, MI // September 2006

Nature Reperceived // Installed a software piece written in JAVA titled *A Corporation is not a Tree*.

([http://www.thegalleryproject.com/reviews/nr018\\_nature2\\_aanews.html](http://www.thegalleryproject.com/reviews/nr018_nature2_aanews.html))

**Sonar Festival** // Barcelona, Spain // June 2006

The bluepuddle.org geolocate project was featured in the *Digital Art a la Carte* space curated by Regine from We Make Money Not Art.

(<http://www.we-make-money-not-art.com/archives/2006/04/blue-puddle-sof.php>)

**Portland Film Festival** // Portland, OR // April 2006

The EARTHWuRMs performed their multimedia opera *We Make Our Tools and Our Tools Make Us*

**Sync '06** // Ann Arbor, MI // March 2006

The EARTHWuRMs performed their multimedia opera *We Make Our Tools and Our Tools Make Us*

**Jean Paul Slusser Gallery** // Ann Arbor, MI // March 2006

Traces // A group show of work from Second Year MFA candidates.

**Discount Video podcasts** // DVBlog.org // February 2006

1-Minute Performance Videos

**eBayADay.org** // Online Art Show // December 2005

10 Scientifically Tested Skipping Stones

**WORK Exhibition Space** // Ann Arbor, MI // June 2005

AASWarMArt.org // Culture Shop of the Future

**Sync '05** // Ann Arbor, MI // March 2005

Live laptop video and audio mix and competition.

**MetroScene Gallery** // East Lansing, MI // January 2005

Live laptop video mix and competition.

**Warren Robbins Gallery** // Ann Arbor, MI // February 2004

10 // A group show of work from First Year MFA candidates.

**ArtSpace** // Hartford, CT // August 2004  
Introducing... // A group show by the members of the Discount Video collective

**Biennial of Video and New Media** // Santiago, Chile // December 2003  
Spiritual Machines // Included in the single channel video selection.

**Spark Gallery** // Syracuse, NY //  
Spark Home Video: October 2003, November 2003  
Spark International Video: January 2005, February 2005  
A monthly screening series of local and international video art.

**Everson Museum** // Syracuse, NY // November 2002  
Video Now // Local Contemporary Video Art selected by the faculty of the  
Transmedia Department at Syracuse University.

### **Academic Honors, Awards, and Scholarly Activities**

**A&DLife** // Interdisciplinary Workshop Grant // 2005 – 2006

Received a grant from the Rackham School of Graduate Studies to initiate an interdisciplinary workshop that brings together scientists from the Life Sciences and Artists from the School of Art & Design. Co-curated *Endless Forms: Engaging Evolution* a show of international creative work about sexual selection, natural selection, migration, genetic drift, and mutation.

**GRoCS** // Grant // 2006

Received a grant from the University of Michigan's Grant Opportunities Collaborative Spaces for the creation of interactive online mapmaking software. The interdepartmental team included an architect, engineer, and information designer.

**Study Abroad Scholarship** // Syracuse University // 2004

Awarded academic scholarship towards my studies at the City University of Hong Kong, School of Creative Media.

**Remembrance Scholarship** // Syracuse University // 2003

Scholarship for outgoing seniors in remembrance of the 35 Syracuse University students killed in the bombing of Pan Am 103. Recipients have demonstrated academic excellence and service to the community.

**Chancellor's Award for Public Service** // Syracuse University // 2002

Nominated for this service award for my work in starting Syracuse ArtReach.